

Churches Fundraising Ideas

We'd be delighted if, as part of your church's World AIDS Day activities you would consider raising money for Waverley Care's work with children and adults living with HIV in Scotland.

Here are a few ideas to help you along....

- **Take a retiring collection**
Possibly the simplest way of raising funds. We can provide gift aid envelopes and remember to suggest that people can still send additional donations during the week to your church office if they don't have money with them on the day.
- **Run a World AIDS Day appeal**
By setting a fundraising target you can really focus your congregation's attention on the difference that the funds they raise can make. For example, £1200 will allow Waverley Care to offer 1 year's one-to-one emotional support to a child affected by HIV.
- **Ask individuals and groups to use their skills and gifts**
Hosting a cake or art sale, running a marathon or organising a fundraising event – there are a range of different ways that your congregation can put their gifts to good use.
- **Ask congregation members to take part in sponsored activities**
Whether its abseiling off the Forth Rail Bridge, running a marathon or sitting in a bath of baked beans, your congregation members can be sponsored to raise funds for Waverley Care. Events could take place around World AIDS Day or at any point during the year.
- **Promote Waverley Care's Christmas Cards**
Unlike many high street stores where only pennies from the sale of charity Christmas cards goes to the charity, 100% of the profit from Waverley Care's Christmas Cards goes towards our work.
- **Promote Waverley Care's Virtual Gifts**
We've also recently introduced virtual gifts so that you can provide the gift of support to someone affected by HIV. Why not encourage your congregation to visit Waverley Care's website to have a look at gifts that complement the real meaning of Christmas.

For further ideas and help with your fundraising contact Waverley Care on 0131 556 9710 or email fund@waverleycare.org.

Thank you for your support.